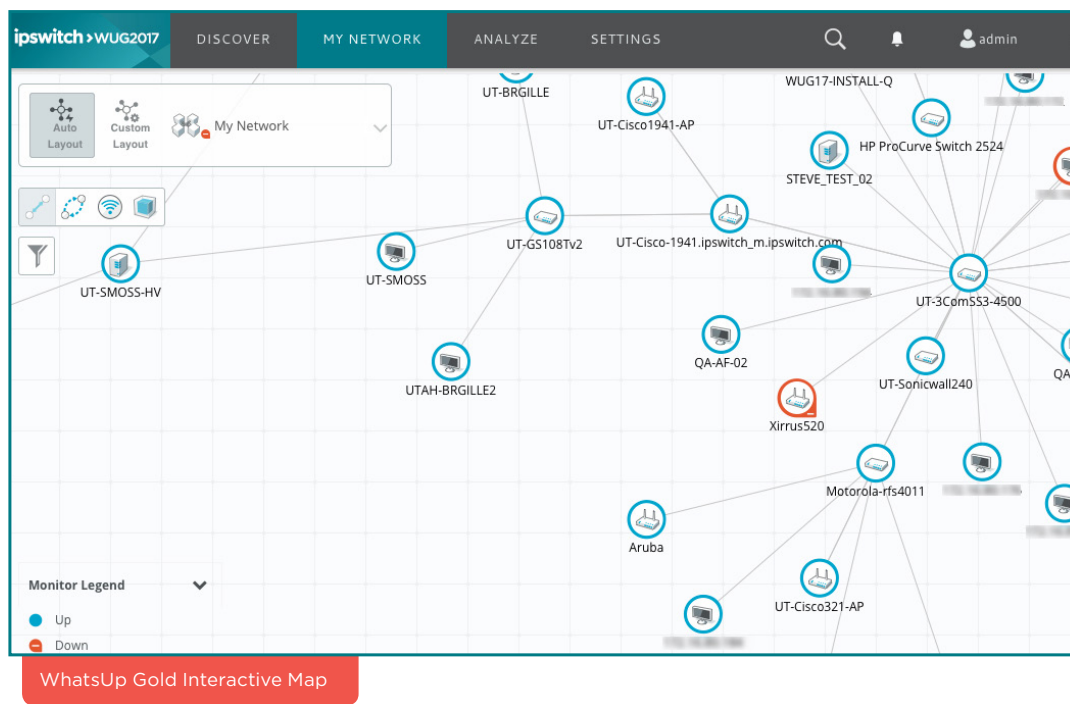


ipswitch® WhatsUpGold® 2017

IT Monitoring Reimagined

Ipswitch® WhatsUp Gold® 2017 completely reimagines how you discover, visualize, troubleshoot and monitor your IT environment.



With this powerful, easy to try, buy and use unified server, application and network monitoring software your IT team can:



Visualize

and Interact with Your Network
Like Never Before



Troubleshoot

Faster with Intuitive Maps,
Workflows and Dashboards



Monitor

your Entire Environment with
One Flexible License

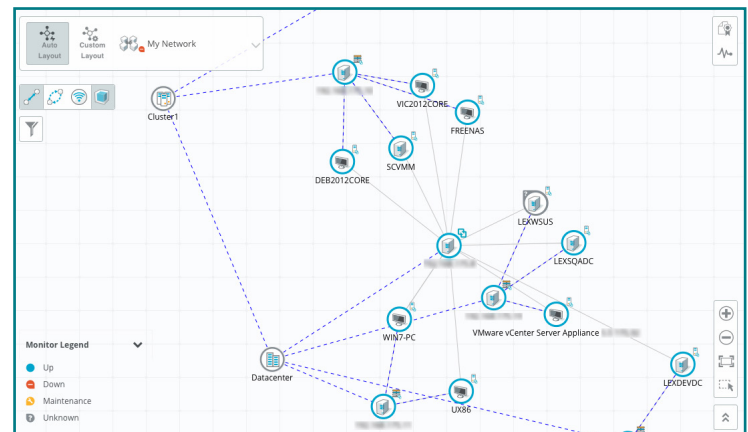


Visualize and Interact with Your Network Like Never Before

WhatsUp Gold 2017 provides a new way of visualizing and interacting with your entire IT environment. This unique interactive map quickly shows your end-to-end network, infrastructure and virtual health, providing the context of how everything is connected and dynamically responds to interactions to give you the fastest time-to-answers.

The visualization can be dynamically filtered to gain immediate insight into your physical, virtual and wireless networks as well as their dependencies. See the big picture of your entire environment or focus in on servers, virtual or wireless resources. Zoom in to drill down to details on specific areas or devices. Or zoom out to see what you are working on in big-picture context.

Customize the map to display your environment geographically (on a map or floorplan), by category (by connection, application or traffic type) or any other layout you can imagine.



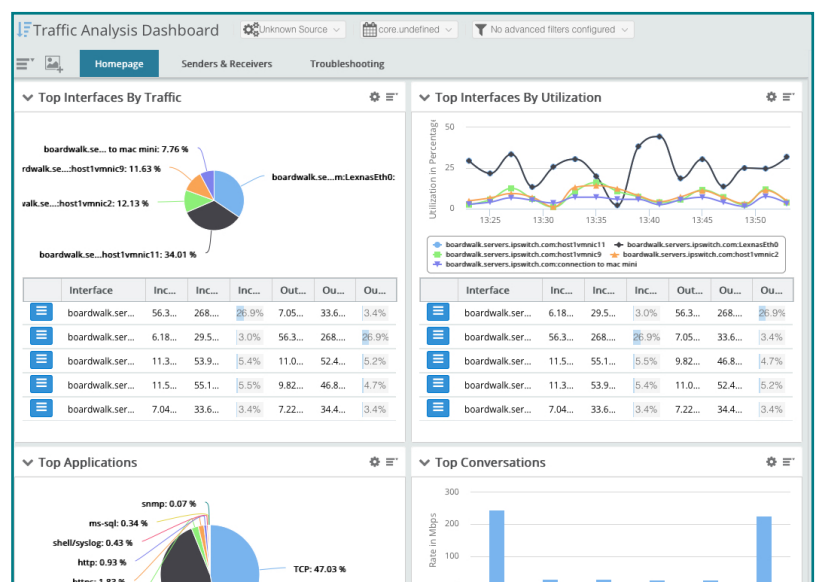
WhatsUp Gold Virtual Monitoring

It all starts with advanced discovery capabilities that identify everything connected to your network and automatically apply out-of-the-box or custom device roles to dramatically accelerate monitoring setup.



Troubleshoot Faster with Intuitive Maps, Workflows and Dashboards

WhatsUp Gold 2017 streamlines workflows by letting you initiate management tasks directly from the interactive map or workspace. Click on any device to get immediate access to a wealth of related monitoring settings and reports. Easily switch between physical, virtual, wireless and dependency views to accelerate root cause analysis. Proactively monitor networks, traffic, physical servers, VMs and applications with powerful and easy-to-use maps, dashboards and alerts. The result is simpler, more intuitive troubleshooting that lets you find and fix problems faster than ever. Workflows are optimized and intuitive whether initiated from the network map or from a vast array of easily-customizable dashboards and reports.

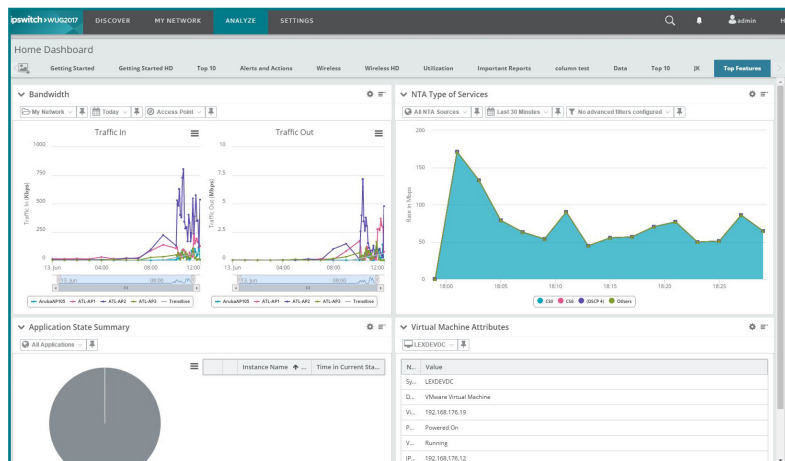


WhatsUp Gold Network Traffic Analysis



Monitor Your Entire Environment with One Flexible License

WhatsUp Gold 2017 also features Ipswitch's unique TotalView licensing. TotalView allows you to monitor any mix of networks, servers, virtual machines, applications, traffic flows and configurations across Windows, LAMP and Java environments. More importantly, you can do it all with one flexible license that allows you to mix and match what you are monitoring at will. There's no need to purchase individual licenses for applications, network devices or network flow sources - they're all included. And you can reallocate those licenses wherever and whenever you want without additional cost. You get unprecedented freedom to restructure your monitoring requirements at will while eliminating artificial limitations that can result in the unnecessary expense of unused, technology-specific licenses.



WhatsUp Gold Customizable Dashboards

WhatsUp Gold 2017 Supports:



Application Performance Monitoring

Easily monitor application availability and performance using turnkey or custom application profiles.



Virtual Monitoring

Discover, map, monitor, alert and report on virtual hosts and guests in real-time.



Network Traffic Analysis

Get detailed and actionable data on the top senders, receivers, conversations, applications, and protocols in order to optimize network performance.



Network Configuration Management

Automate configuration and change management for routers, switches, firewalls and more.

WhatsUp Gold 2017 Advantages

For IT Directors

- ✓ Ensure network reliability, capacity and performance to meet changing demands
- ✓ Exceed SLA, MTTA and MTTR targets
- ✓ Do more with less staff and operate within budget

For Network Administrators

- ✓ Stay ahead of developing network congestion or performance issues
- ✓ Find and fix bottlenecks or outages quickly
- ✓ Perform network administration tasks faster

System Administrators

- ✓ See server problems in the context of physical and virtual machines and applications
- ✓ Find and fix problems fast
- ✓ Get push-button inventory reports

Virtual Network Administrators

- ✓ Manage Hyper-V and VMware hosts, resource pools and VMs
- ✓ See your virtual and physical environments in context
- ✓ Find and fix problems fast

Ipswitch WhatsUp Gold 2017 Editions

	BasicView Network Monitoring Essentials (replaces Standard Edition)	ProView Step Up to Proactive Server and Network Monitoring (replaces Premium Edition)	TotalView Visibility Across Your Entire Infrastructure and Apps (Most Popular)	TotalView Plus Infrastructure, apps, network configuration management and more
Discovery	✓	✓	✓	✓
Availability and Status	✓	✓	✓	✓
Performance Monitoring	✓	✓	✓	✓
Alerting	✓	✓	✓	✓
Reporting	✓	✓	✓	✓
Inventory	✓	✓	✓	✓
Advanced Monitoring (WMI, SSH, HTTPS)		✓	✓	✓
Wireless Monitoring		✓	✓	✓
Network Traffic Flow Monitoring			✓	✓
Virtual Machine Monitoring			✓	✓
Application and Web Monitoring			✓	✓
Network Configuration Management				✓
Two Scalability Pollers				✓

For a free 30-day trial please visit: www.ipswitch.com/forms/free-trials/whatsup-gold

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